

CLARK HAYASHI

Seattle, WA | hayashiclark@gmail.com | (808) 366-9388 | linkedin.com/in/clark-hayashi

EDUCATION

Seattle University Seattle, WA
Bachelor of Business Administration | Business Analytics, Marketing | Minor, Japanese June 2026
Dean's & President's List | Achievement Scholarship, Senator Daniel K. Akaka Scholarship Recipient GPA: 3.7

Relevant Coursework: Machine Learning & Big Data | Applied Econometrics | Data Visualization | Programming & Data Management (SQL) | Operations & Supply Chain Management | Marketing Research | Marketing Analytics

Sophia University | *Study Abroad* March 2024 – August 2024 | Tokyo, Japan
• Coursework in international business, Japanese language, and cross-cultural management

Italy Study Tour | *Albers School of Business and Economics* Summer 2025 | Tuscany & Rome, Italy
• Conducted country risk analysis and compared cultural heritage marketing strategies across Italy and Japan

WORK EXPERIENCE

Artificial Intelligence Intern | *Bank of Hawaii* June 2025 – August 2025 | Honolulu, HI
• Built Power BI dashboard consolidating 50+ AI initiatives to compare opportunities by impact, effort, and ROI
• Interviewed 19 cross-functional stakeholders to document use cases, adoption barriers, and business priorities
• Synthesized input into prioritization recommendations across customer experience, operations, and compliance
• Presented insights and adoption strategy to 60+ employees and senior leaders supporting enterprise AI rollout

Chief Operating Officer | *Seattle U Credit Union Initiative* January 2024 – Present | Seattle, WA
• Co-founded student-led credit union initiative pursuing state charter approval, supporting operations and planning
• Built quarterly reporting system, KPI dashboards, and bi-weekly syncs, aligning execution across 8 teams
• Drove 135% membership growth (23 to 54) through targeted outreach campaigns and institutional partnerships
• Designed and launched financial literacy programming (4+ events/quarter), increasing social engagement 3x
• Co-led venture pitch and fundraising efforts, earning \$20K Grand Prize and \$2.5K innovation award

Intramural Sports Manager & Official | *Seattle University* October 2022 – Present | Seattle, WA
• Trained and mentored 40+ staff, managing game crews of 4–8 officials for 64+ teams and 469+ participants
• Coordinated game operations and ensured smooth execution across multiple sports leagues and tournaments
• Supported engagement efforts by capturing and editing sports content for UREC social media
• Designed newsletters for internal staff, fostering stronger connection and community engagement

PROJECTS

Airbnb Pricing & Marketplace Analysis | *Tableau, Python, PowerPoint*
• Analyzed 25K+ Airbnb listings to evaluate pricing distribution, submarket trends, and host performance
• Quantified price variance across submarkets and listing types to identify pricing gaps versus comparable units
• Created PowerPoint strategy translating pricing insights into revenue and positioning recommendations for hosts

Intramural Sports Participation Analysis | *Excel, Tableau*
• Analyzed intramural participation data (2018–2025) to evaluate engagement trends and involvement drivers
• Identified participation patterns by sport, season, and class year, highlighting growth and declining leagues
• Built and presented dashboards to UREC leadership supporting scheduling, marketing, and retention decisions

SKILLS AND INTERESTS

Data & Analytics: Microsoft Excel (certified) | Tableau | Power BI | SQL | R | Python | Generative AI/LLMs

Design & Media: Figma | Canva | Adobe Photoshop | Premiere Pro | CapCut | Mailchimp | PowerPoint

Leadership & Service: Eagle Scout (Boy Scouts of America) | NCAA Division I Women's Basketball Practice Player